



Want Consumerist in your inbox? We will not sell or rent your email

Email Address

SUBSCRIBE

 SUBMIT A TIP

JUMPING ON THE BANDWAGON

104 SHARES



Papa John's Is Eliminating All Artificial Flavors, Synthetic Colors From Its Menu

By [Mary Beth Quirk](#) January 12, 2016



(Aaron TD)

Now that the anti-everything-artificial train has left the station, it is showing no signs of stopping: Papa John's says it's the first pizza chain to eliminate all artificial flavors and synthetic colors from its entire menu.

The announcement comes a few weeks after [the chain promised to go antibiotic-free for its chicken toppings and poppers](#). Unlike removing antibiotics from food, however, eliminating artificial ingredients is more about appealing to

TRENDING

[Why Is Comcast Interrupting My Web-Browsing To Upsell Me On A New Modem?](#)

[Nine Retailers Recall Store-Branded Children's Cold Medicine Over Overdose Risks](#)

[American Airlines Should Not Have Told Family They Couldn't Use FAA-Approved Safety Harness](#)

[Verizon Cuts Rates For Data Plans, But Not Automatically For Existing Customers](#)

[Wells Fargo Mocks Minnesota Vikings' "Photo Bomb" Lawsuit](#)

DON'T PANIC!

consumers' changing preferences than it is about health.

The change will apply to all pizza ingredients, pizza toppings, dessert items, and sauce selections, Papa John's said in a statement Tuesday.

"We closed out 2015 announcing our commitment to serve chicken raised without antibiotics and are ringing in the New Year artificial-flavor and synthetic-color free," said Sean Muldoon, Papa John's Senior Vice President of Research and Development. "We're so proud to be able to show our customers how much we care about what they're eating. This exemplifies Papa John's continued efforts to deliver high-quality products. It's the right thing to do."

The company says the elimination of artificial flavors and synthetic colors is effective as of now, while chicken toppings and poppers will be antibiotic-free by the summer.

Papa John's is just the latest food company to hop on the anti-artificial train: [Panera](#) just announced it's removed all artificial ingredients from its entire soup menu; [Pepsi](#) is planning an organic Gatorade; [Hershey](#) is ditching artificial flavors from some chocolate products; [Campbell's](#) changed its chicken noodle soup recipe to do away with artificial flavors; and [Schwan](#) is eliminating artificial flavors and ingredients by 2017, just to name a few.

Tell a friend:



Tagged With: [jumping on the bandwagon](#), [synthetic colors](#), [artificial flavors](#), [artificial ingredients](#), [food](#), [fast food](#), [pizza](#), [papa john's](#)

We are currently testing a new commenting system. Want to help? Request an invite.

[About Us](#)

[Comments Code](#)

[Comments FAQ](#)

[No Commercial Use Policy](#)

[Privacy Policy](#)

[User Agreement](#)

[Work With Us](#)
