



1101 17th Street, NW • Suite 700 • Washington, DC 20036
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www.iacmcolor.org

Dear IACM Member,

Planning has begun for the 2016 IACM Global Color Conference. We have a theme: Navigating the Evolving Landscape for Food Colors, and a focus: sessions will cover key areas that are driving the evolution of using color in food products. While we know that colors have never been safer due to recent and ongoing global re-evaluation programs, consumer demands and pending or proposed regulations are driving modifications to the way food colors are used and labeled. We hope you'll be able to join IACM on November 15-17 in Arlington, VA to discuss these and other hot topics facing the global color industry as we hold our Global Color Conference in conjunction with our Annual Members Meeting.

For your planning purposes, I wanted to share the conference rate and sponsorship levels with you now. Registration will not open until September 2016, but we understand the need to earmark funds as early as possible. The IACM member rate is \$500 and includes admission to all conference sessions, as well as Annual Members Meeting activities and meals; all conference materials and handouts; continental breakfast; conference luncheon; welcome reception; and extensive networking opportunities.

Please also consider the following sponsorship opportunities. Sponsorships will officially open in June when the conference website is launched, but we will accept pledges now so that you can secure a particular opportunity of interest, and also be included as a listed sponsor when the website launches. All sponsors receive exceptional networking with more than 75 key decision makers and industry leaders; visibility in high traffic areas throughout the conference; and the opportunity to raise your company's profile and build brand awareness

Sponsorship Opportunities

Platinum

Reception (1 available) \$5,000

- Exclusive sponsorship of reception
- Listed as Reception sponsor in all promotional material
- Prominent signage at the reception with sponsor name/logo via Gobo
- Logo on beverage napkins
- One complimentary paid attendee with admission to all Conference sessions
- Company name and logo on event website as a sponsor
- Company logo on conference marketing e-blasts and on walk-in slides

Gold

Networking Lunch (1 available) \$3,500

- Exclusive sponsorship of networking lunch
- Listed as luncheon sponsor on all promotional material
- Prominent signage at the luncheon with table tent card with logo to be placed on tables
- Promotional item at each attendee seat
- Company name and logo on event website as a sponsor
- Company logo on conference marketing e-blasts and on walk-in slides

Retractable 5-in-1 Charging Cable (1 available) \$3,500

- Exclusive sponsorship of the Conference "SWAG;" a multiple USB adapter that charges phones and tablets with company logo included (1 color imprint) on the charging cable
- Listed as SWAG sponsor on all promotional material
- Prominent signage at the registration desk with table tent card with logo

- Company name and logo on event website as a sponsor
- Company logo on conference marketing e-blasts and on walk-in slides

Silver

Refreshment Breaks (3 available) \$2,500

- Exclusive sponsorship of one of the refreshment breaks
- Prominent signage at the break with table tent card with logo to be placed on break stations
- Logo on beverage napkins
- Company name and logo on event website as a sponsor
- Company logo on conference marketing e-blasts and on walk-in slides

Bronze

General Sponsor (6 available) - \$1,500

- Company name and logo on event website as a sponsor
- Prominent signage at the General Session with sponsor name/logo
- Company promo item placed in each seat and opportunity to introduce session speaker
- Company logo on conference marketing e-blasts with link to your website and on walk-in slides

Please contact me at any point to pledge your company's sponsorship, or with any questions about the Conference. Have a great holiday season, and I look forward to seeing you in 2016!

Sincerely,



Sarah Codrea
Executive Director



Sponsorship Order Form

CONTACT INFORMATION

COMPANY NAME *(To be printed in sponsorship recognition materials)*

CONTACT

TITLE

EMAIL

PHONE

PAYMENT INFORMATION

- Platinum Reception Sponsor (1 Available) – \$5,000
- Gold SWAG Sponsor (1 Available) - \$3,500
- Gold Networking Lunch Sponsor (1 Available) – \$3,500
- Silver Refreshment Break Sponsor (3 Available) – \$2,500
- Bronze General Session Sponsor (6 available) – \$1,500

Payment Method:

- Check Enclosed (Payable to IACM) AMEX Visa MasterCard Discover

CREDIT CARD ACCOUNT NUMBER

EXP. DATE

SECURITY CODE

CARDHOLDER'S NAME

SIGNATURE

DATE

BILLING ADDRESS

CITY

STATE

ZIP

Mail this form with payment by **Friday, October 28, 2016** to:

International Association of Color Manufacturers
Attn: Samantha Lee
1101 17th St NW, Suite 700, Washington, DC 20036
Phone: 202-293-5800 • Fax: 202-463-8998
Email: slee@vertosolutions.net

Please note that sponsorship contributions to IACM's Color Conference may not be tax-deductible.