



# Global Color Conference 2014

## “Making an Impact: Using Color to Safely Enhance Food and Beverage”

[iacmcolor.org/2014globalcolorconference](http://iacmcolor.org/2014globalcolorconference)

### Conference Overview:

**Location:** Chicago Marriott O'Hare • Chicago, Illinois

**Date:** September 30 & October 1, 2014

The 2014 Global Color Conference will include over a dozen speakers relating to the theme “Making an Impact: Using Color to Safely Enhance Food and Beverage.”

The day and a half program will feature insights about innovation in product development within the color industry and the latest developments in color safety and regulations from leading experts in industry, communications, and government.

The 2014 Global Color Conference will continue to highlight the industry's ability to innovate to meet global challenges.

### Presentation topics to include:

- Hot topics in social media
- Color innovation despite a challenging regulatory climate
- EU regulations, including coloring food stuffs
- Seeking natural alternatives to synthetic lakes
- Global Regulatory Harmonization
- Color labeling around the world
- And many more!

### Conference Registration:

**IACM Member: \$650.00**

**Non-Member: \$950.00**

### Conference Registration Includes:

- Admission to all Conference sessions
- All Conference materials and handouts
- Continental breakfast
- Conference luncheon
- Dinner Reception
- Extensive networking opportunities



For more information contact  
Samantha Lee, 202-293-5800  
[slee@vertosolutions.net](mailto:slee@vertosolutions.net)

**“Making an Impact: Using Color to Safely Enhance Food and Beverage”**

## Exhibit Information:

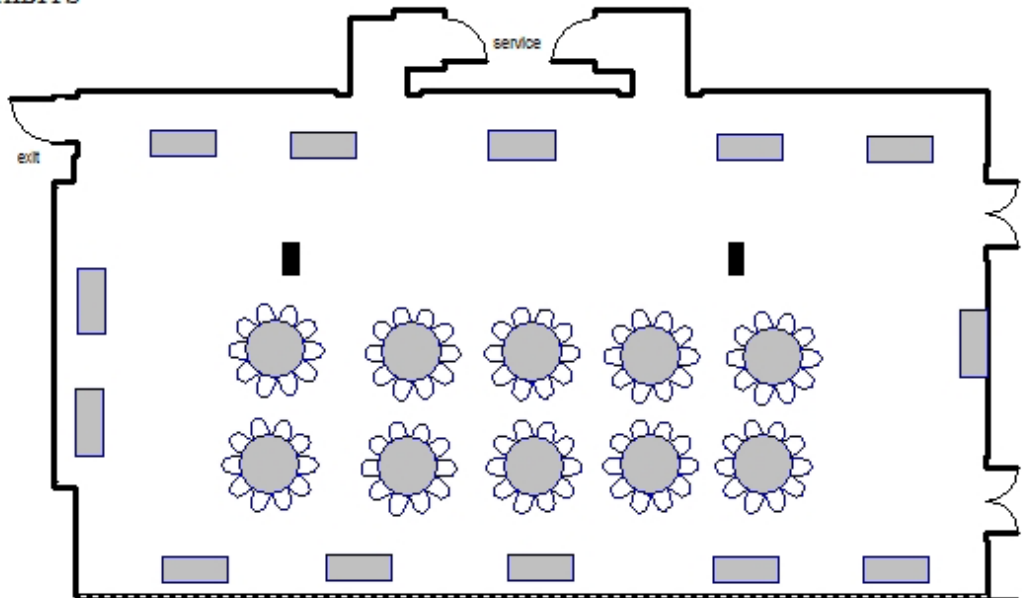
	Early Bird (Until June 13)	Regular (After June 13)
<b>IACM Member:</b>	<b>\$ 950.00</b>	<b>\$1,050.00</b>
<b>Non-Member:</b>	<b>\$2,050.00</b>	<b>\$2,350.00</b>

### Exhibit Registration Includes:

- Company listing in conference program
- One skirted tabletop exhibit space
- Tables placed in a high visibility area - all networking breaks and meals will occur in exhibit room
- Repeated face-to-face networking opportunities with Conference attendees
- **One complimentary paid attendee with admission to all Conference sessions**



IACM Global Color Conference Sept2014 Terminal 5 EXHIBITS



**For more information contact  
 Samantha Lee, 202-293-5800  
 slee@vertosolutions.net**

## Sponsorship Opportunities:

### ALL Sponsorship Packages Include:

- One complimentary paid attendee with admission to all Conference sessions
- Company logo on Conference website with a link to company website
- Company logo on Conference marketing e-blasts with a link to company website
- Opportunity to add an exhibit table to any sponsorship for \$500

**\*NOTE:** Exhibit table addition to sponsorship does not include an additional paid attendee

### Platinum: Dinner Reception (1 Available)

**IACM Member: \$6,000.00**  
**Non-Member: \$6,500.00**

### Platinum Sponsorship Includes:

- Exclusive sponsorship listed as Dinner Reception Sponsor in all promotional material
- Prominent signage with company name and logo
- Company logo displayed on beverage napkins at the Dinner Reception
- Opportunity to make welcome remarks and introduce dinner speaker

### Gold Bags & SWAG (1 Available) Networking Lunch (1 Available)

**IACM Member: \$4,500.00**  
**Non-Member: \$5,000.00**

### Bags & SWAG Sponsorship Includes:

- Company logo featured on tote bags distributed during registration
- Up to three promotional items in tote bag featuring company name and logo
- Table tent card with company logo placed on tables

### Networking Lunch Sponsorship Includes:

- Exclusive sponsorship listed as Networking Lunch Sponsor in all promotional material
- Prominent signage with company name and logo
- Table tent card with company logo placed on tables

### Silver: Refreshment Breaks (3 Available)

**IACM Member: \$3,000.00**  
**Non-Member: \$3,500.00**

### Silver Sponsorship Includes:

- Exclusive sponsorship of one of the refreshment breaks
- Prominent signage with company name and logo

### Bronze: General Sponsor (Unlimited)

**IACM Member: \$1,500.00**  
**Non-Member: \$2,000.00**

### Bronze Sponsorship Includes:

- Company name and logo on event website as a sponsor
- Signage with company name and logo at event



# Global Color Conference 2014

“Making an Impact: Using Color to Safely Enhance Food and Beverage”  
 Chicago Marriott O’Hare • Chicago, Illinois • September 30 & October 1, 2014

## Registration Form

### Contact Information

Individual Name: \_\_\_\_\_  
 Badge Nickname: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Special Dietary Needs: \_\_\_\_\_

### Sponsorship Registration

(Please specify)

#### Platinum

Member \$6,000.00  
 Non-Member \$6,500.00

#### Silver

Member \$3,000.00  
 Non-Member \$3,500.00

#### Gold

Member \$4,500.00  
 Non-Member \$5,000.00

#### Bronze

Member \$1,500.00  
 Non-Member \$2,000.00

Bags & SWAG or  Networking Lunch

\*Add an exhibit table to any sponsorship for \$500.00  Exhibitor \$500.00

### Exhibitor Registration

	Early Bird (Until June 13)	Regular (After June 13)
<input type="checkbox"/> Member	\$950.00	\$1,050.00
<input type="checkbox"/> Non-Member	\$2,050.00	\$2,350.00

### Conference Registration

Member \$650.00  
 Non-Member \$950.00

Name of Complimentary Attendee for Sponsorship or Exhibitor Registration: \_\_\_\_\_

### Payment Information

Please submit payment with registration.

**TOTAL: \$** \_\_\_\_\_

Check enclosed payable to IACM **OR** charge to:  
 Visa  MasterCard  Discover  American Express

Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Contact Samantha Lee with any questions regarding registration.

E-Mail	Mail	Fax
slee@vertosolutions.net	1101 17th Street NW, Suite 700 Washington, DC 20036	(202)463-8998

