



Global Color Conference 2014

Chicago Marriott O'Hare, Chicago, IL | September 30 – October 1, 2014

Call for Presentations

The International Association of Color Manufacturers will hold the leading conference for the food color industry in Chicago, IL on Tuesday, September 30 and Wednesday, October 1, 2014 at the Chicago Marriott O'Hare in Chicago, IL.

The 2012 Global Color Conference presented over a dozen speakers relating to the theme "Food and Beverage Color in Today's Global Market." The day and a half program featured insights about innovation in product development within the color industry and the latest developments in color safety and regulations from leading experts in industry, communications, and government. IACM will continue to highlight the industry's ability to innovate to meet global challenges at the 2014 Global Color Conference.

IACM wishes to make the 2014 Global Color Conference a memorable event by building upon its past success while looking to the future and is seeking proposals for excellent sessions and speakers. IACM invites all members and interested parties to share your expertise in the color industry by submitting a proposal for consideration.

We will consider proposals on a variety of current topics and emerging issues in the areas of regulatory, both domestic and international, scientific and product developments and communications that adhere to the conference theme of "Making an Impact: Using Color to Safely Enhance Food and Beverage." If you would like to suggest an outside subject matter expert as a speaker for a specific topic, please utilize the attached form to do so.

Some key issues members have identified as their top concerns are:

- Natural Regulations
- International color laws and regulations, use, labeling and comparison of major market global regulations for use and application of colors (i.e. LATAM, Canada, Europe)
 - Harmonizing regulations
 - Emerging Markets – lessons learned
 - EFSA Coloring Foods
 - Europe's refined exposure assessments
- Labeling and claims
- Practical Application and Uses (Different Functionalities of Colors)
- Consumer Opinions on FD&C Colors/Challenges and Perceptions in Color Safety
- Product development – stability
- Trends in Colored Products (from the retailer's perspective)

NOTE TO MEMBERS: One speaker from each company will receive complimentary registration to the IACM Global Color Conference. In instances of multiple speakers from the same company, additional speakers will be eligible to attend to conference at a discounted rate of \$325. IACM does not compensate for travel, accommodations or expenses.



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Presentation Proposal Form

Please submit to Sarah Codrea (scodrea@vertosolutions.net) by June 13, 2014

Contact Person:	
Contact's email:	
Contact's phone number:	
Name of Company:	
Type of Session (Select from Options)	Panel (multi-speaker) General (one speaker) Discussion (speaker-led hot topic discussion) Keynote Other:
Names, title, affiliation of any additional speaker(s):	
Audio/Visual Requirements:	
Presentation Title:	
Short Synopsis of Session:	
Why is your topic important or relevant to industry at this time? Have you given this presentation within the last year? If so, please tell us where.	
Please suggest outside subject matter experts whose areas of expertise have relevance to the color industry and that IACM should consider approaching to participate in the GCC 2014.	
Provide speaker name/topic, as well as any contact information you have.	

Please direct all questions to Sarah Codrea at 202.293.5800 or scodrea@vertosolutions.net.