

## Company Background: Bryant Christie Inc.

Founded in 1992

Focus on agricultural, food, and beverage sectors

Help organizations open, access, and expand international markets.

#### Three core services:

1. Global Access

Eliminate trade barriers and help clients comply with foreign standards and regulations

2. Information Services

Identify export opportunities and threats to international trade and market positioning

3. Market Development

Develop, implement, and evaluate international marketing programs







www.FoodAdditiveDatabase.com

## Database Framework: Codex Alimentarius



Additives & INS Numbers



Technological Functions



Food Categories



# Over 60 Countries

2 12 1 1 1 1 2 2 0 1 0 1 0 1 0 1 1 2 2 1 1 2 2 2 2	10100011110000011	
Australia	Estonia	Malta
Austriate de la contraction 1.		M e x i c o
Barbados	Finland	Netherlands
Belarus	France	New Zealand
Belgium	o i i Germany:	Nicaragua
Bermuda	Greece	Peru
Brazil 1001110111	Guatemala	Philippines
Bulgaria		Poland
Canada		Portugal
Chile	Hungary	Romania
China	India	Russia
Codex Alimentarius	Ireland	Singapore
Costa Rica	oolilltaly old	Slovakia
Croatia	1 1 0 0 1 1 <b>Japan</b>	South Africa
Cyprus	Kazakhstan	Spain
Czech Republic	Korea	Sweden
D e n m a r k	Latvia	Taiwan
Dominican Republic	Lithuania	Uganda
Ecuador	Luxembourg	United Kingdom
El Salvador	Malaysia	Vietnam

## Over 800 Additives

Natural and Synthetic Including Over 135 Color Additives





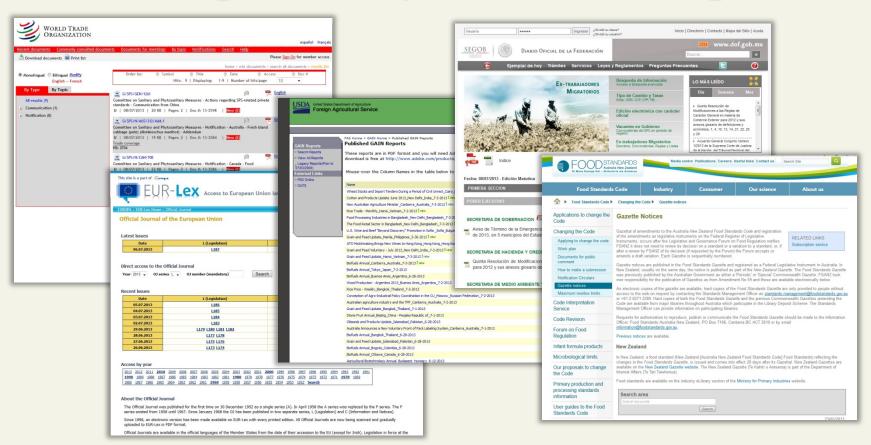
## All Food Categories



## **Three Search Functions**

Search by Additive Search by Technological Function Search by Market

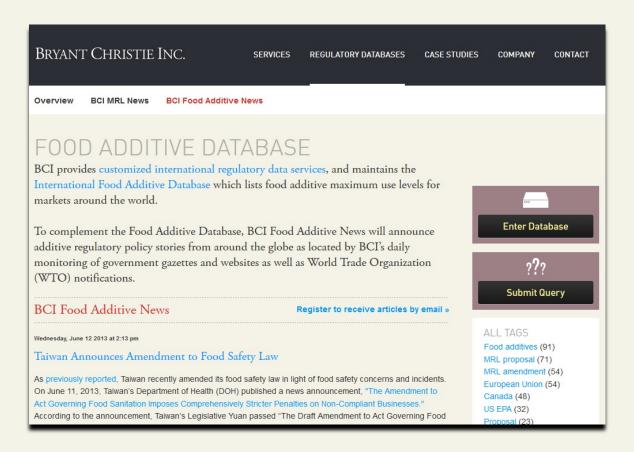
## Regulatory Monitoring



## **Database Demonstration**

```
ngredients
(heat Flour, Raspberry Flavoured Filling (30%)
igar, Apple, Wheat Glucose Syrup, Gelling Agent
0), Food Acids (330, 331), Preservative (202),
iurs (123, 110), Nature Identical Raspberry
our), Margarine (Vegetable Fats and Oils,
sifiers (471, 322 from Soy), Salt, Preservative
Antioxidants (320, 330), Nature Identical Butter
r, Colours (160b, 160e)), Sugar, Egg. Wheat
e Syrup, Whey Powder Raise
```

### **BCI's Food Additive News Service**



www.BryantChristie.com



### **BCI: Other Products and Services**



#### Trade and Regulatory Databases

- Include information on clients' products and markets of interest.
- Topics may include: Food standards, tariffs, quotas, documentation requirements, product labeling, packaging requirements, etc.



#### **BCI** Monitor

- Customized weekly newsletter with policy and regulatory updates.
- Each edition covers a tailored selection of topics, e.g. food additive regulations, labeling laws, tariffs & quotas, trade negotiations.



#### Regulatory Research

- Research studies conducted by BCI's regulatory & policy analysts.
- Topics may include: market feasibility, competitive analysis, tariff & non-tariff barriers, consumer preferences, distribution.



#### **Customized Databases**

- Customized databases and data feeds can be built to client specifications to include a range of regulatory data.
- Content, function, and format can be tailored.

