

## **Anti-Trust and Competitive Practices Statement**

## Introduction

The International Association of Color Manufacturers (IACM) is comprised of color additive manufacturers and marketers with an interest in the global color additive industry. IACM's mission is to provide, promote, and protect safe and effective color additives worldwide in a proactive manner through an approach exemplified by strong science and regulatory representation. IACM:

- Works to achieve domestic and global approval of new color additives, and the protection and expansion of the use of existing color additives.
- Proactively engages in the development and monitoring of international, federal, and state laws.
- Assists members with regulatory compliance.
- Serves as a center of excellence on scientific and regulatory matters for the global color additive industry

Through active and responsible management, IACM supports the development of a global environment in which the color additive industry can continue to create, innovate, and compete.

## **General Principles**

Trade associations are associations of competitors who work together to accomplish common goals that are appropriate under U.S. law.

 A trade association cannot take actions intended to diminish competition among its members.

Members of an association cannot use the association to accomplish objectives that would benefit single members, or select groups of members by diminishing competition.

• An association's activities must be generally consistent with its goals and objectives when its membership is examined as a whole.

An area of recent emphasis among regulators and the judiciary is the effects of innovation on competition.

 Associations cannot take actions to diminish innovation, and therefore competition.

A particularly significant issue often is the establishment by an association of standards, guidelines, or codes of conduct.

 Associations cannot establish standards, guidelines, or codes of conduct that cannot be reasonably met by current or prospective members or that have the intent of reducing competition or innovation.

## **IACM Membership Activities**

Meetings, conference calls, and other activities among IACM's members, including meetings of the Board of Directors and the association's committees and task forces, and other activities in which members participate representing IACM (e.g. NATCOL meetings), should be occasions when members:

- Discuss regulatory, legislative, or scientific issues relevant to the color additive industry, and IACM's mission and critical objectives.
- Identify and implement actions to advance IACM's mission and critical objectives.
- Participate in a forum to identify and implement solutions to industry problems.
- Discuss issues important to the operation and administration of the association.

Meetings, conference calls, and other activities among IACM's members, including the Board of Directors and the association's committees and task forces, and other meetings in which members participate representing IACM, cannot be used to:

- Discuss actions by IACM or its members that are intended to discourage competition or innovation among members.
- Discuss prices, pricing policies or any marketing policy with an indirect effect on pricing.
- Discuss the manipulation of the supply of color additives, or color additive raw materials, through coordinated action so that prices would be affected.
- Discuss the division or allocation of markets or customers.
- Establish "blacklists" or boycotts of suppliers, purchasers, or competitors.
- Coerce members to implement particular programs or policies.
- Resolve problems particular to a single IACM member or a small, select group of members with the intent of diminishing competition.