



FOR IMMEDIATE RELEASE

The FDA Food Advisory Committee, an expert panel of pediatricians, toxicologists, behavioral scientists, food scientists, and scientists in related fields, met for a two day meeting from March 30-31, 2011. The Committee concluded, based on available evidence, that there is no established causal relationship between the intake of color additives and hyperactivity in children. The Committee voted against recommending additional labeling beyond the name of the color. They agreed that additional studies are warranted.

IACM supports the use of sound science to assist in the resolution of this issue.

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The International Association of Color Manufacturers (IACM) is the trade association that represents the manufacturers and end-users of coloring substances that are used in foods, including natural and artificial colors.