



IACM

International Association of
Color Manufacturers



About IACM

Who is IACM?

- Founded in 1972 by color industry leaders as the Certified Color Manufacturers Association, IACM continues to be a strong voice in support of the safe use of ALL color additives.
- IACM is the only association representing the interests of the color additives industry, both natural and synthetics, as well as the color user community, on the state, national, and international levels.
- We are respected by regulatory bodies around the world for our unparalleled knowledge and access to leading scientific researchers and color industry experts.



IACM Mission Statement

“The mission of the International Association of Color Manufacturers is to advance the interests of manufacturers, producers, and users in the color industry by demonstrating the safety of colors and promoting the industry’s economic growth.”

Strategic Plan Objectives

To protect and expand the worldwide use of colors.

To serve as a trusted resource to interact with regulatory bodies and global organizations.

To enhance confidence in the safe use of color.

To provide members with a central source of scientific and regulatory expertise.

To advocate global harmonization of standards and regulations.



Membership



Who are our Members?

Active Members: Companies or individuals who manufacture or market color additives

Associate Members: Firms and corporations who use color additives in consumer products

Affiliate Members: Individuals and companies that while not actively manufacturing or selling color additives, are engaged in a business in or related to the color additive industry

Any employee of an IACM member company is entitled to receive benefits such as access to the members' only section of the website, ability to attend quarterly members meetings, and regular electronic communications.

Member Benefits



Observer NGO status at Codex Alimentarius and active participation in the Codex Committee on Food Additives (CCFA) meetings and working groups.



Member center on the IACM web site including regulatory resources, color monographs and database



Access to staff scientific, legal and regulatory experts



Strong relationships with key federal and international agencies, including USFDA, USDA, and JECFA, who look to our staff as key scientific and regulatory experts for the international color industry



Education and networking opportunities including quarterly members meetings, biennial Global Color Conference, educational webinars, LinkedIn Group, and the annual membership directory



IACM Member Resources

IACM provides members with a plethora of communications, regulatory and scientific resources online, such as:

- Global Regulations Spreadsheet
- Color Monographs/Specifications
- Color Safety Database
- Guidance Documents and White Papers
- Communications Toolbox
- Litigation Tracker
- And more!

Quarterly Members Meetings

- Each year IACM holds four quarterly members meetings.
- Typically, two of these meetings are held via webinar as brief update opportunities, while the other two are in-person and include business and Committee meetings and networking opportunities.

2023 Meeting Schedule		
1 st Quarter	February 15	10:00am ET web meeting
2 nd Quarter	May 16-17	St. Louis, MO
3 rd Quarter	August 16	10:00am ET web meeting
4 th Quarter Annual Meeting	November 15-16	Washington, DC



Public Communications

IACM has an enhanced communications program that better positions the association as the first line of defense in maintaining the safe use of colors

- Direct responses to misrepresentations of color safety
- Standby Statements/Press Releases
- A collaborative industry approach to key issues pertaining to the safety of colors
- Positive color safety and benefit messaging



Recent Accomplishments & Ongoing Activities



Scientific Projects

IACM's scientific staff are well respected and viewed as experts internationally on issues relating to the color industry.

- Natural Color Science Advisory Board
- Scientific comments to California state agencies and FDA on synthetic color safety
- Public color library and members only color database on website with data and references supporting color safety
- Safety studies and manuscript submissions supporting color safety
- Support re-evaluation of colors and new color reviews globally, including at JECFA and EFSA



Advocacy Efforts

IACM tracks and advocates for and against legislative and regulatory issues that impact the color industry.

- Advocates in opposition of legislative proposals to limit or ban use of color additives
- Support colors remaining on USDA National List
- Engages with global food agencies, including USFDA, to maintain and expand color approvals, including via modifications to existing regulations & guidance

IACM maintains observer NGO status at Codex Alimentarius and is an active participant in the CCFA meetings and working groups

- Supports adoption of color provisions into Codex GSFA
- Requests new INS numbers and additions to JECFA Priority List

1972-2022



YEARS OF COLOR: VIBRANT FUTURE



IACM seeks out appropriate education and outreach opportunities around the globe.

Education & Outreach

- Hosts a biennial Global Color Conference
- Presents at global conferences, i.e. Dubai Food Safety Conference
- Conducts global outreach events, including on color safety and benefits to key Codex delegates and via USDA FAS Food Additives 101 programs in developing markets



Leadership



2023 Board of Directors

Officers

- President: Sue Ann McAvoy, Sensient Colors
- Vice-President: Tammi Higgins, Lycored
- Secretary/Treasurer: Bobby Gruber, Vivify

Directors at Large

- Rohit Tibrewala, ROHA USA, LLC
- Alexa Smith, Colorcon
- Travis Schmit, PepsiCo
- Emina Goodman, ADM

Committees

Through the active engagement of its membership, IACM provides color manufacturers and consumer product companies with the tools they need to address challenges facing the use of colors.

IACM emphasizes activities which could not be effectively accomplished by individual companies. Through a dynamic committee structure, the Association calls upon the extensive experience and expertise of industry members to address a wide variety of matters of interest to the industry.

Natural Color Committee

The committee's objectives include:

- The protection and expansion of the current approvals for natural color additives in the US, Asia, Europe, and elsewhere;
- Participation in the development of official and unofficial analytical methods for natural color additives; and
- The creation and maintenance of public information and awareness of all aspects of natural color additives.

Committee Leadership

- Brian Farrell, ADM
- Elijah Church, Doehler

Synthetic Color Committee

The Committee's objectives include:

- To protect and expand the worldwide use of synthetic colors.
- To serve as a trusted resource to interact with regulatory bodies and global organizations on issues related to the acceptance status and specifications for synthetic colors.
- To advocate for global harmonization of standards, regulations, and testing protocols.
- To monitor scientific literature and mainstream media for new information on or questions about the safety of synthetic colors and respond in accordance with IACM's Media Relations policy.
- To review and assess existing safety information on synthetic colors and conduct scientifically robust studies to ensure their safety when necessary.
- To maintain a relationship with the FDA Certified Color Lab, to include monitoring of its activities and finances.

Committee Leadership

- Katherine Vass, Colorcon
- Penny Martin, Mars

Contact



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